A Neighbourhood Plan for Maidenhead

Appendix 3

List of Non-Designated Heritage Assets in the Plan Area

Maidenhead Neighbourhood Forum

MAIDENHEAD NEIGHBOURHOOD PLAN NON-DESIGNATED HERITAGE ASSETS

Introduction

Non-designated heritage assets (NDHAs) are buildings, monuments, sites, places, areas, or landscapes that, while possessing local heritage significance, do not meet the criteria for formal designation (like listed buildings or scheduled monuments) but are still considered important enough to warrant consideration in planning decisions.

Presence on an NDHA list does not mean an asset cannot be developed or demolished, but it does mean that its heritage value will be taken into consideration when any planning application is made.

This list of Non-Designated Heritage Assets within the Maidenhead Neighbourhood Area was compiled by members of Maidenhead Neighbourhood Forum. It is based on suggestions made by local people in meetings and in response to publicity in local press and social media. More details of that process are included at the end, as are the Historic England criteria which were used to assess the assets which were proposed for inclusion on the list.

In addition to the Non-Designated Heritage Assets list, the document also enumerates the sites in the town which already feature a commemorative plaque.

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Part One: General (in order of street name) Part Two: Sir Nicholas Winton Part Three: Public Houses Part Four: Landscapes

Part One: General		
Location (ref No*)	Photograph	Notes
All Saints Avenue Number 108 SL6 6EW Belmont Ward (M1/25)		 Rarity - Interesting property on a principal road in Maidenhead. This house, while similar in scale to other properties nearby has a unique feature: a small spire. Architectural interest - Red clay tile roof has a finial and ornate ridge tiles, all possibly locally manufactured by Cooper Tile Works. Three chimney stacks are of red brick, also likely to be locally sourced and feature brick corbelled tops. Use of roof dormers and gables is a strong architectural feature. Aesthetic Interest - Mock Tudor timber beams and white stucco are a style popular from 1930s, house could be over 80 years old and retains many original features.
Bell Street SL6 1BU St. Mary's Ward (M2/25)		 Rarity - Anthony Gormley Bollards (8). Unique design and the only examples in Maidenhead. Prominent position opposite Maidenhead Railway Station. Aesthetic Interest - Installed in 2013 by developer of the shop site, the public art was required as part of the planning approval to prevent parking on the pavement outside the convenience store. Bollards cost £650 each. Oxidised iron finish typical of Gormley.

* = Maidenhead asset reference number/year of addition to list (25 = 2025)

Belmont Road Nos. 79- 113 SL6 6LG Belmont Ward (M3/25)	Architectural & aesthetic interest - Attractive group of late Victorian cottages largely unmolested. Group value - The brick work facade is unusual in the area and helps the group identity of the dwellings, as do the round- arch doorways.
Boyn Hill Avenue "Kynam" SL6 4ER Boyn Hill Ward (M4/25)	Architectural interest, rarity – a very unusual modernist design house recently refurbished. Designed by London architects G.M Grogan in 1960s the house comprises a series of angular forms in an abstract design. Built in 1965, construction is of grey-brown bricks and a timber structure clad in aluminium (recently replaced). Roofs are varied from flat roofs to unusual Butterfly Roof on main structure
Boyn Hill Road Number11 SL6 4HQ Boyn Hill Ward (M5/25)	Architectural & aesthetic interest – an imposing tile-hung house dated 1897 which boasts unusually well preserved decorative features including corbelled chimney stacks, ornate pasterwork and original timber-framed windows



Chauntry Road Nos 4-18 SL6 1TS Oldfield Ward (M8/25)	Group value - Terraced cottages of uniform style and construction. Bounded on their Western edge by a substantial, older detached property of Mock Tudor style, these cottages copy that style but are of later construction. They do not appear on the 1900 map of the area. The cottages are unusual in the area noted for large detached properties in the main. Architectural interest - Properties have red clay tile roofs, probably locally sourced material and all feature leaded light windows with attractive use of bay windows and porches. White stucco finish with timber beams typical of Mock Tudor design
Clare Road 3-29 SL6 4DW Boyn Hill Ward (M9/25)	 Architectural interest Brick walls feature recessed panels above a plinth course with a corbelled cornice above, topped by sculpted terracotta coping stones. Solid square brick pillars with substantial Regency-style pier caps in matching terracotta are interspersed and form gateways Rarity The detailing of these brick walls, which are largely well preserved, is highly unusual. Group value – these walls form the frontages of many properties on both sides of the eastern end of Clare Road, defining the attractive look of the neighbourhood.
Clare Road Cottages 41-99 SL6 4DW Boyn Hill Ward (M10/25)	Architectural and aesthetic interest - terrace of Victorian cottages, well preserved and with interesting brick facades in geometric patterns around porch, windows and cornice below barge boards. The effect is very attractive and well preserved. In two places in the terrace there are two different style properties built perpendicular to the terrace with large gable ends projecting out beyond line of cottages. Ornate brickwork does extend across the gable ends however so these properties seemingly built to "break up" the terrace.

College Road Number 31 & The Orchard SL6 6AL Belmont Ward (M11/25)	<image/>	Architectural & aesthetic interest - At the Southern end of College Road near the junction with Castle Hill these two properties are bounded by interesting walls of some stature and age. There are three sets of matching red brick gateposts, each with decorative arched recesses or niches, and sloping tiled cappings. These appear to be more recent additions to an older brick wall. There is also a pedestrian gateway set into the wall with decorative brickwork above.
Craufurd Rise Number 1 & 3, SL6 7LU Furze Platt Ward (M12/25)		Age - Late Georgian/ early 19th century. Rarity - some of the oldest properties in Furze Platt. Largely original with additions made in 1860s. Historic Interest - Situated at corner of The Rise and The Crescent. Maps from 1875 show only these two cottages on West side of the Rise along with Craufurd House. Newer properties have been built in the former orchard of Craufurd House and some of the original trees exist in gardens today. Owner retains list of most residents since 1860. Architectural interest - Both cottages retain original features - sash windows, servant bell system, some shutters. Low profile slate roof typical of Georgian era properties.





Penyston Road, Number 19 SL6 6ED Belmont Ward (M17/25)	<image/>	Architectural interest - interesting detached property in a road otherwise comprising late Victorian terraced properties. Many of these properties have been modernised but Number 19 seems to have survived largely unmolested e.g. finial and decorative barge boards. Ornamental balustrade above ground floor bay. Unusual oriel window to side of the house is unique in the road.
Ray Drive Nos 1-12 SL6 8NG And Lassell Gardens Nos 2-8 SL6 8ND Riverside Ward (M18/25)		Rarity - only structures of this type in Plan area. Architectural interest - Ray Drive runs parallel to A4 behind a grass verge, continuing the feature from that in front of the Parade. On the corner of Ray Drive and Lassell Gardens is a development of 3 blocks of 2 storey flats designed by D C Wadhwa. Somewhat Art Nouveau in style, the white stucco finished blocks are distinctive because of green glazed pan-tile roofs and deep overhangs. Unfortunately one block has tiles replaced with conventional modern tiles.
Ray Park Lane SL6 8PY Riverside Ward (M19/25)		Group value - Ray Park Lane runs between Ray Park Road to north and Ray Street (see below) to south. Terrace of Victorian cottages well preserved with recessed porches and in some cases retaining original sash windows. Cottages of attractive London Yellow Stock brick construction, very well preserved. Roofs are all Blue Slate, possibly original. Age – mid-late 1800s Rarity - different design to cottages in Ray Street and surrounding area; the recessed, arched porch design is rare in area.







Part Two: SIR NICHOLAS WINTON

Sir Nicholas Winton MBE was resident for many years in Maidenhead, and has received deserved recognition for his role in evacuating nearly 700 children from then Czechoslovakia to escape the Nazi regime just before WWII. He died in 2015. The 2023 film release *One Life* portraying his role in saving children from the Holocaust created renewed interest in this remarkable man. He is celebrated by memorials in several areas in the Plan area, all of which have landmark value.

Oaken Grove Memorial Garden SL6 6EU (M27/25)	Landmark Status Opened in July 2017
Maidenhead Railway Station Statue on Platform 2 SL6 1EW (M28/25)	Landmark Status Statue of Sir Nicholas Winton, platform 2 Maidenhead station. Installed in 2010. Sculpted by his neighbour Lynda Karpinska
Chapel Arches White Lion sculpture SL6 1RU (M29/25)	Landmark status Recent memorial at Chapel Arches town centre, representing the Order of the White Lion, presented by the people of the Czech Republic. Accompanying plaque details his career and accomplishments

Part Three: PUBLIC HOUSES

Maidenhead has a number of long-established pubs which, as well as being heritage assets for architectural/aesthetic reasons, serve as landmarks and community assets. They therefore qualify as heritage assets on several different criteria – historic interest, landmark value and, increasingly, rarity. Several local pubs have closed and disappeared, leading residents to staunchly defend the remaining examples.



King Street O'Neill's Pub SL6 1DP St Mary's Ward (M33/25)	Aesthetic interest – large 1881 pub in prominent position opposite railway station. Historic interest - Originally the Bell Hotel, the pub was re-named in 2018. Position would presumably have made this a popular hotel for rail travellers. Outside the town centre Conservation Area. Renovation in 2018 has seen the pub painted black externally masking many architectural features.
Market Street The Vine SL6 8AD St. Mary's Ward (M34/25)	Architectural Interest – Small 1841 pub of red brick construction and a tiled roof possibly red clay tiles but heavily weathered reflecting age. Pleasant facade with small garden to front. Aesthetic interest - possibly one of the oldest pubs in town centre. Outside town centre Conservation Area and dominated by local modern office buildings of greater height and bulk.
Ray Street The Ark SL6 8PX (M35/25)	 Architectural interest – this 1882 pub has an unusual structural feature above the door which is inset into the corner of the building. Much of the character of the architecture has been retained. Historical interest – Ray Street is prone to flooding (hence the defences at the foot of the building) and there are several historical photographs of the street under water outside the Ark in the high-flood years (e.g. 1947).
West Street Portland Arms SL6 1RL St Mary's Ward (M36/25)	Age – 1881 Architectural interest - Yellow London stock construction, ground floor level later stucco finish added in white. Windows regular of indeterminate age but facade looks as it was in 1964. Slate roof is relatively low relief style. Popular local community pub, on the wrong side of West Street to be in town centre Conservation Area.

Part Four: LANDSCAPES

Historic England Advice Note 7, based on the NPPF, notes that "Although local heritage lists have long been developed successfully for buildings, all heritage asset types, including monuments, sites, places, areas, parks, gardens and <u>designed landscapes</u> may be considered for inclusion."





LOCAL HERITAGE LISTING – HOW WAS THE LIST COMPILED?

#	Stage	Comments
1	Public meeting to collect issues	Followed RBWM designation (Jan 2023), held at URC West Street in March 2023.
2	Review of collected issues	Built Heritage confirmed as one of the main topic areas
3	Second members' meeting at URC in May 2023	Members asked to help in Built Heritage topic group; drafting of policies and preparation of Local Heritage Listing (3 volunteers)
4	Topic Group work (summer- autumn 2023)	Heritage assets not protected outside Conservation Areas (NB some CAs very out of date or incomplete); need for a Local Heritage Listing (LHL)
5	Public survey (late 2023)	Online survey seeking suggestions for heritage assets to include in LHL; publicized in MNF database + friends (< 1,000) Maidenhead Facebook groups (5,000-10,000) Maidenhead Advertiser (circulation c9,000)
6	Survey extended to Feb 2024	Further publicity in all three media streams
7	Total tally of 115 suggestions	Many needed refinement, de-duplication and clarification
8	Selection Panel meeting (March 2024)	 Assets reviewed by selection panel led by Andrew Ingram and Mick Jarvis of MNF, panel members included Bob Dulson, ex-chair, Maidenhead Civic Society Clare Price, Head of Casework, Twentieth Century Society Peter Knott, retired architect Paul Seddon, Maidenhead Archaeological and Historical Society Emma Barnett, Admin of Maidenhead History (Facebook Group) Further suggestions were made at this meeting
9	Topic group further work	Photographs, clarifications, background research, any additional suggestions received
10	Interim list	Letters hand-delivered to properties on draft list, offering information and advice about options (including the option to be removed from the list) with a deadline for response July 31st
11	Draft list for Reg 14 consultation (ended Xmas 2024)	Version titled NDHA list draft Nov 5.pdf
12	Comments from Reg 14 consultation responses	Jan-Mar 2025: responses collated and considered; list revised and improved
13	Commemorative plaques added to this section	
14	This version created March 28 th 2025	Revised 15 th June 2025

MNF CRITERIA FOR LOCAL HERITAGE LISTING

Based on Historic England's Local Heritage Listing: Identifying and Conserving Local Heritage (aka "The Hippo Book")



Local Heritage Listing: Identifying and Conserving Local Heritage



Criterion	Description
Asset type	Although local heritage lists have long been developed successfully for buildings, all heritage asset types, including monuments, sites, places, areas, parks, gardens and designed landscapes may be considered for inclusion.
Age	The age of an asset may be an important criterion, and the age range can be adjusted to take into account distinctive local characteristics or building traditions.
Rarity	Appropriate for all assets, as judged against local characteristics.
Architectural and Artistic Interest	The intrinsic design and aesthetic value of an asset relating to local and/or national styles, materials, construction and craft techniques, or any other distinctive characteristics.
Group Value	Groupings of assets with a clear visual design or historic relationship.
Archaeological Interest	The local heritage asset may provide evidence about past human activity in the locality, which may be in the form of buried remains, but may also be revealed in the structure of buildings or in a designed landscape, for instance. Heritage assets with archaeological interest are primary sources of evidence about the substance and evolution of places, and of the people and cultures that made them.
Historic Interest	A significant historical association of local or national note, including links to important local figures, may enhance the significance of a heritage asset. Blue Plaque and similar schemes may be relevant. Social and communal interest may be regarded as a sub-set of historic interest but has special value in local listing. As noted in the PPG: 'Heritage assets can also provide meaning for communities derived from their collective experience of a place and can symbolise wider values such as faith and cultural identity'. It therefore relates to places perceived as a source of local identity, distinctiveness, social interaction and coherence, contributing to the 'collective memory' of a place.
Landmark Status	An asset with strong communal or historical associations, or because it has especially striking aesthetic value, may be singled out as a landmark within the local scene.

Table: Commonly applied selection criteria for assessing the suitability of assets for inclusion in a local heritage list